STATE OF OPEN CON 23

Table Holder information

Up to 40 single tables will be spread across floors 1, 2 and 4 of State of Open Con 23 and be sold to organisations at a price of £5000 or given free to not for profit organisations.

Up to 8 double tables on floor 3 will be included as part of Sponsorship packages only and are not being individually sold,

2023 Event Overview

OpenUK presents State of Open Con23, in association with headline sponsor IEEE.
Queen Elizabeth II Conference Centre, off Parliament Square London.

7-8 February 2023, 9am - 5.30pm, Conference party 5.30-8.30pm.

1000 - 2000 delegates across two days.
Delegates will be a mixture of:
- Senior managers/ Executives and Engineers from Technology companies, enterprise and the public sector;
- Those with an interest in technology governance and policy;
- Potential founders and founders
- From the UK and internationally

www.stateofopencon.com

Superb world leading content in refreshing formats with an atypical level of delegate experience - think year one of SXSW, in London's most central premier conference venue. Exclusive use of the exterior - lawn, forecourt, flags and canopy branding - GF registration desks 1-20 and Giant screen, and floors 1-4.

7 conference rooms, 5 kitted out to keynote staging and lighting level, with full recording and streaming and 2 well provisioned with full AV and recording.

5 floors and exterior include Delegate Experience (DX) - food, tabletop stands and experiences. Delegate Experience including the table areas, will be a focal point with a structured "Hallway track".

Comms Suite - press, live social media, youtube and podcast broadcasting.

Tipis planned on the lawned area (left of picture above). The forecourt will include catering trucks and EV vehicles for EV Charging demos.

Content

Plenary Sessions Day One 10am - 12 noon: The future of Open Source and its funding Join the UN, International Governments and public sectors, sovereign funds and Philanthropic organisations. Hosted by Amanda Brock, CEO, OpenUK.

7 Tracks Day One afternoon and Day Two
5 Tracks will be a mixture of curated and CFP based content CFP's for each relevant track will be managed by committees working on tracks. CFP is open now until 18 December, https://sessionize.com/opencon2023/

- Platform Engineering
  - **Hosted by** Liz Rice, Isovalent's Chief Open Source Officer, and OpenUK Board Director
- Entrepreneurship
  - Professor Eleanor Shaw, OBE, Vice Principal, University of Strathclyde
  - Katie Gamanji Senior Engineer, Apple and OpenUK Chief Future Founder
  - Matt Barker Vice President and Co-Founder Jetstack and OpenUK Entrepreneur in Residence
  - **20 Open Source Founders** - Full list TBC shortly,
- Security
  - **Hosted by Sal Kammich,** Director of Open Source, AI and DevSecOps, Escher Cloud and OpenUK Security Advisory
  - **CFP Chair** Andrew Martin, CEO and Co-Founder Control Plane and OpenUK CISO

- Government, Law and Policy
  - **Hosted by** Judy Parnall, Director of Industry & Standards BBC
  - **CFP Co-Chairs**
  - Dan Aldridge, Senior Policy Manager, BCS and OpenUK Policy Advisory Board
  - Chris Eastham, Partner Field Fisher and OpenUK Chief Legal Officer
- Open Data
  - **Hosted by** Emma Thwaites Director, Open Data Institute
  - Content curated by the **Open Data Institute**
  - **CFP Chair** Sonia Cooper, Microsoft
- Open Hardware
  - **CFP Chair** Erik Riedel, Founder and CEO Flax Computing
- Unconference
  - Organised by Hannah Foxwell, Paula Kennedy and Terence Eden

Outline Schedule

7 February

8.30-10am Registration

9.00-10am Third floor open for coffee and DX

10.00-12.00 Plenaries

12.00-1.00 Lunch and DX

1.00-3.00 7 Tracks/Rooms

3.00-4.00 DX

4.00-5.30 7 Tracks/Rooms

5.30— 8.30 DX (possible party subject to sponsorship)

8 February

9.00-10.00 DX

10.00-12.00 7 Tracks/Rooms

12.00-1.00 Lunch and DX

1.00-3.00 7 Tracks/Rooms

3.00-4.00 DX

4.00-5.30 7 Tracks/Rooms

5.30 Conference ends, delegates leave building by 6.00pm.

A number of workshops and bookable individual and small group sessions and activities will also be available via the Conference App from January

DX= Delegate Experience - delegates encouraged across floors and table areas.

Staffing: Initial team
Executive Producer: Amanda Brock, Operations Support Manager: Michelle Angert, Designer: Georgia Cooke, Communications: Mark Kember, Stand Sales Jordi Mon Companys.

Advisory Board
A global advisory brings a wealth of knowledge, adds event credibility, bringing community and enhanced social media presence.

Delegate Experience: Spans 4 floors plus exterior
Comms Suite with press, YouTubers and other social media influencers broadcasting live and suite of podcast rooms; State of Open Photo Exhibition sponsored by Arm - black and white photo exhibition of portraits of 50 Key UK figures in Open Source, with accompanying educational video hung through building by young photographer Tiana Lee; neurodiversity suite; Creche; Doggy Day Care; Live transcripts and other facilities to make the conference accessible; free to attend Live stream of plenaries and across 5 tracks; Video recording of plenaries and all 7 rooms available afterwards; No booths but 40 single tables and up to 8 double tables located outside plenary room on 3rd floor for highest level sponsors.

Tickets
£199 for two days in person
Digital Viewing from live stream free of charge

Attendees
Community, Enterprise, Public Sector, Government, and those funding open source.

Table Details and Schedule:
Each table will be provided as follows:
- Table
- 2 chairs
- Single power point
- Space for a standard pop up

Available to hire:
- Screens
- Extension cable
- Cvent scanner for delegate QR code
- Cvent mobile phone app - each licence per mobile phone

Details of hire and pricing will be provided with the Table Holder guide. Please carefully note all deadlines in this.

Mostly these will be used as table tops. In a few cases single tables will be replaced with built units. Any such proposed build in place of a table must be requested by the Table holder with a full specification and proposed RAM, by Friday 2 January. Any such build is subject to meeting HSE requirements and provision of a RAM, which must be approved by OpenUK and the venue.

Tables will be numbered 1-40 across single tables and 41 -48 across doubles. Table locations will be finalised by Monday 5th February and plans provided showing details of the location and other table holders and DX will be provided to all Table Holders. Note, any build will be taken into account in this. Plans will be provided by 10 January and locations will be provided to the printer by 12 January following which date locations may not be changed.

Cvent registration and ticket provision, including Delegate QR code
1. Cvent Scanner which will be booked at least 30 days prior circa £200 plus VAT per scanned, booked direct with Cvent - scans delegate QR code - details provided as part of registration pack
2. In App mobile phone scanner- scans delegate QR code - licensed by Cvent - £170 plus VAT per licensee - can be set up any time up to day before.